



LIV ETHICS

1. The LIV community excels due to its high ethical standards which are a fundamental part of an honorable lifestyle: "I am ethical because I am a LIV. I am a LIV because I am ethical."

This phrase uses the force of truth: because I am a LIV and I live my life in the following ways:

- I inspire others with my positive and sincere energy at all times because it is real and from the heart.
- I love my VINTARI family and I show it by expressing emotion, admiration and passion for our Essential Nutrition System, VINTARI Challenge and VINTARI opportunity, as well as everything LIV related, customers and a genuine fan of the brand.
- I live in harmony with the entire VINTARI community because I never partake in unfair competition. I respect prices, policies and procedures, and I speak well of others whether they are on my team or not.
- I build trust because I always tell the truth and only share real results and accurate data about our products and opportunity.
- I attend all my clients with affection and positive energy, supporting them in their own journey towards their ideal weight and/or healthy lifestyle objectives. I always focus on their needs and I truly see them for the wonderful individuals that they are.
- I train and motivate my new LIVs with passion and real commitment; I support them constantly during their first Challenge, and I teach them to share their testimony to attract at least ten initial Challenge clients and three active LIVs.
- I interact in a professional manner with LIVs and VINTARI corporate staff; I am always in control of my emotions and avoid discussing personal issues and gossip of any kind.
- I create positive karma by telling potential clients or LIVs that are family members or close friends of any other LIV to go directly to that person.
- I attract and retain clients and LIVs in my team because I follow the code of ethics and abide by the LIV terms and conditions, as well as the laws and regulations of the country, state and city where I live.

1.1. As a Leader in VINTARI:

- I will conduct myself and develop my opportunity in a professional, ethical, moral and legal manner, always being respectful of each person I work with.
- I will only speak about other VINTARI Leaders, including Diamond Hearts in a positive and edifying way, showing the respect that their work and achievements deserve.

1.2. As a Leader in VINTARI:

- I will not engage in any activity that would negatively affect VINTARI, or any of my Leaders including Diamond Hearts or our opportunity. This includes—but is not limited to—speaking ill of another LIV, and much less of another Diamond Heart in chats, social networks, telephone calls, presentations, meetings, webinars, or any other type of communication.
- I will not persuade or encourage any LIV or existing VINTARI customer to join my team or to purchase from my team under any circumstances, directly or indirectly, and I will not attempt to gain advantage over any other LIV by implying that I can get them special treatment on behalf of VINTARI.
- I will not discredit VINTARI or its products, the Compensation Plan, the Leaders, the management team, the employees or other LIVs, nor the competition or their products, compensation plans, administrative teams, employees, associates or independent distributors.

IMPORTANT:

The VINTARI Ethics Committee will enforce these policies and also apply common sense when deciding on the sanction for non-compliance with these policies.

- I will not lose focus on my VINTARI leadership career, nor will I cause other LIVs to lose focus. Because of this, I will not promote products or services other than VINTARI, either actively or systematically, within the LIV community.
- I will not abuse the VINTARI community by using it to set up non-LIV businesses on it; including, but not limited to, offering referral and/or sales commissions to other LIVs and their teams, because I know that doing so would damage the collective trust in LIVs.
- Failure to comply with any of the above will be an immediate cause for temporary suspension or permanent termination at the discretion of the VINTARI corporate. Our company's first priority is to protect the long-term safety and viability of the of all LIVs' opportunities.